

## Tips for Taking Your Artist Profile Photo

Every artist will have access to different kinds of photography equipment and resources– and that’s ok!

If you have had a professional artist profile image taken or have a logo you use for your art business you’d like to use instead of a portrait, that’s great you are ready to upload.

If not, here are some tips on how to choose, or take, a great artist profile image using whatever camera you might have access to, including a phone camera:

- If you can, try to get someone else to take the picture rather than taking a selfie.
- Include your face, and your neck and shoulders if possible. Depending on the setting you may like to have the photo taken from further away. The main thing is that you feel comfortable.
- Make sure the photo of you is in focus with good lighting.
- Think about the background. If possible, you want it to reflect your art practice so this might mean including one of your artworks behind you, or you are in your studio surrounded by art materials, or you might like to have your photo taken outside on Country.
- Try to avoid backgrounds that are cluttered, that don’t relate to you and your art, or have distracting elements (such as products with big brand names on them).
- It’s totally up to you whether you want to look directly at the camera or not or what expression you have on your face.
- **The best profile images are ones in which you feel the most comfortable and reflect who you are as an artist.**