

Tips for Photographing Your Artwork

Including images of your artwork on your artC profile help visitors get a feel for your artistic practice. Making sure these images are the highest quality possible will help you put your best foot forward.

Every artist will have access to different kinds of photography equipment and resources– and that’s ok! You don’t need professional equipment, you can still take great images using a phone camera.

Here are some tips on how to take good artwork images using whatever camera you might have access to:

- All artworks, regardless of the medium, will look best if the image is well lit and in focus.
- Photographing artwork outside on an overcast day can work really well – you want to aim for even light across the artwork with no shadows or bright spots.
- If the artwork is two-dimensional, such as a painting or a print, you want to try to ensure the entire artwork is in the frame and appears square. This is often hard to do if the work is lying on a table and you take the picture standing above.
- If possible, hang your artwork on the wall and take a picture with the camera at the same height and angle as the work. You can then crop out the wall and leave only the artwork itself.
- If you aren’t able to hang your artwork, try leaning it against a wall as flat as possible and hold your camera or phone at the same angle as the artwork, so that it is square in the frame.
- If the artwork is three-dimensional, such as a carving, weaving or ceramic, some elements of the background are likely going to be included in the image. Think carefully about the background. You may like to place the artwork on a table or flat surface with a blank wall behind it, or you could place it in a setting that speaks to the artwork itself, such as out on Country or being held in your hands.



- Try to avoid cluttered backgrounds, or backgrounds with distracting elements such as products with big brand names on them.
- You may also choose to photograph your work in an exhibition or retail setting. This can work well, just make sure you haven't included other artists' work within the image.

Artwork image credits

It is important whenever you share images of your artwork that you provide the full image caption. Making sure your images are properly credited ensures your Moral Rights are respected and also protects your Indigenous Cultural and Intellectual Property (ICIP).

We suggest you include your full name, the title of the artwork, the year you created the work and the copyright and photographer details at a minimum. This is the information requested when you upload images to your artC profile.

Here is an example:

Charmaine Green, *Kangaroo Pelt Bag*, 2022 © Charmaine Green. Photo: Rebecca Mansell.

You can also include the medium and the dimension of the work if you wish.